

Press Release  
January 21, 2021

**Jon Minnaert-President of Aetna Building Products** visits Reed-Custer High School's Industrial Technology Program.



Pictured left to right-Mark Smith and Jon Minnaert

Founders Arthur Schwanke and Don Davis Sr. set out in 1937 to build a wholesale plywood distributor business by applying three simple principles: 1) Know the customer's needs; 2) partner with best-in-class suppliers; and 3) make product available by efficient warehousing methods for immediate delivery. Larry Rassin, our recently retired President and CEO, continued this legacy, as evidenced by the significant growth of our product lines, markets and market share during his tenure. Today, Aetna has grown into one of the Midwest's largest wholesale distributors of building products by staying true to these simple, but enduring, principles.

Program supporters make it possible to offer great educational opportunities to our students. You can visit <http://rchsit.weebly.com/program-supporters.html> to see all of our program supporters.

Contact: [mark.smith@rc255.net](mailto:mark.smith@rc255.net)