



In an effort to reach high school, vocational and college automotive students and introduce them to the world of the aftermarket hot rod industry, Championship Auto Shows, Inc., and the ISCA would like to announce the World of Wheels Student Day in the following cities:

Houston, TX – November 28, 2009

Indianapolis, IN – February 13, 2009

Chattanooga, TN – January 9, 2009

Louisville, KY – February 13, 2009

Shreveport, LA – January 16, 2009

Kansas City, MO – February 27, 2009

Chicago, IL – January 23, 2009

Detroit, MI – March 6, 2009

New Orleans, LA – January 23, 2009

Portland, OR – March, 6, 2009

Birmingham, AL – February 6, 2009

Cleveland, OH – March 20, 2009

Pittsburgh, PA – February 6, 2009

Omaha, NE – March 20, 2009

St. Paul, MN – February 6, 2009

Buffalo, NY – March 27, 2009

As students arrive, they will receive a wristband that will allow them entrance to the show on Friday and for the remainder of the three-day run.

We will have a brief welcome reception with some key speakers within the industry. The students are then allowed to go into the show to get an up-close look at all the vehicles and the ability to speak with the owners before the doors are opened to the public. They will also be able to talk with our sponsors; i.e., Miller Electric, BASF R/M Paints, Snap-On Tools and Summit Racing, just to name a few. Miller Electric will be giving away 3 welders to a lucky school via a drawing.

The goals for Student Day are as follows:

- Expose students to opportunities in the specialty automotive aftermarket industry that SEMA calls a \$34 billion industry.
- Allow students to view talents of the participants who have handcrafted many of the vehicles participating in World of Wheels and Autorama.

- Provides a forum for students to view firsthand many of North America's finest show vehicles, many of which have been featured in magazines and television programs.
- Provide an opportunity for students to visit with many of the car owners and builders who have painstakingly completed their projects.

We hope you will plan on joining us for this ever-growing annual event. Please check out our website at www.theisca.com or www.worldofwheels.com to view a Student Day DVD program and obtain a registration form or call (248) 371-1600.



CHICAGO

World of Wheels Student Day Order Form

McCormick Place – Lakeside Center, Chicago IL

Friday 9:30 A.M. - January 23, 2009

Mail completed order form and check, or fax form and credit card information to:

Championship Auto Shows, Inc., 1092 Centre Rd., Auburn Hills, MI 48326

FAX (248) 373-7091 – Attention: Wendy

Deadline is January 14, 2009.

I would like to order the following tickets: (1 Chaperone per 10 students required)

_____ Student/Chaperone at \$15.00 (USD) with lunch

_____ Student/Chaperone at \$10.00 (USD) without lunch

_____ Bus Parking – No Charge

_____ **Total Amount Due**

Please print or type information below:

School Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Phone Number _____

Payment Information:

No Refunds

_____ **School Check Enclosed (Please make payable to Championship Auto Shows)**

_____ **Credit Card (VISA and Mastercard only)**

Credit Card # _____ **Verification Code (3 Digit # on back)** _____

Cardholder Name _____ **Phone #** _____

Cardholder Address _____ **State** _____ **Zip Code** _____

Signature _____ **Card Exp. Date** _____

Additional questions, please call:

Wendy Razlog – (248) 371-1600 or wendy@theisca.com